

YU FACULTY PUBLICATION (September 2016 – March 2017)

Faculty Name	College name	Research Title	Journal/Book Name and Other Information	Year
Professor Hamadi Matoussi	COBA	Determinants of CSR Disclosure of Tunisian Listed Banks: A Multi Support Analysis	Social Responsibility Journal	2017
Dr. Yaseen Ghulam	CRC	Effect of Privatization and Broader Reforms on Labour Use Adjustments and Efficiency	Annals of Public and Cooperative Economics	2017
Dr.Jehad Aldehayyat	COBA	Regional Efficiency of Healthcare Services in Saudi Arabia	Middle East Development Journal (MEDJ)	2017
Dr. Wael Mousa	COBA	Regional Efficiency of Healthcare Services in Saudi Arabia	Middle East Development Journal (MEDJ)	2017
ATIYA PARVEEN	COBA	A Research on Determining and Prioritizing Critical Factors in delivering Customer Satisfaction and Quality Services in Hospitality Industry	International Journal For Management	2017
ATIYA PARVEEN	COBA	A Study on Quantifying Customer's Preferences and Experiences and How to move Forward on Airline Ticketing:Online Or Offline?	International Journal For Management	2017
Dr.G.S.Vijaya	COBA	A Comparative Study between Samsung and Apple Smart Phones-Saudi Arabian Women Student's Preference	International Journal of Advanced Engineering, Management and Science	2017
Dr.G.S.Vijaya	COBA	A study of Women Entrepreneurship in Saudi Arabia	International Journal of Advanced Engineering, Management and Science	2017
Dr.G.S.Vijaya	COBA	An examination of financial attitudes, behaviors and influences towards banking services: a pathway to financial inclusion -A case study at syndicate bank	International Journal for Innovative Research in Multidisciplinary Field	2017
Dr.G.S.Vijaya	COBA	A Case of Efforts for Inclusive Growth Through Community Engagement	3D IBA Journal of Management & Leadership	2017
Dr. Afshan Azam	COB	An empirical study on non-Muslim's packaged halal food manufacturers: Saudi Arabian consumers' purchase intention	Journal of Islamic Marketing	2017

Dr. Afshan Azam	COBA	The Effect of Utilitarian website features on Online Saudi Arabia Consumers Loyalty in the case of online flight booking	International Journal of E-Business Research	2017
Dr.Kamini Dhruva	COBA	Sentiment Analysis in Social Media the New “Mantra “in Marketing	IRACST- International Journal of Research in Management and Technology (IJRMT)	2017
Dr.Kamini Dhruva	COBA	Demonetization in India- A Boon or Bane	DT Times Newspaper, Bahrain	2017
Dr.Kamini Dhruva	COBA	Vision 2030-Empowering Women Workforce in Saudi Arabia	Al Yamamah First Economic Forum, Diversifying Saudi Economy in Light of Vision 2030	2017
Dr. Muhammad Ramzan	COBA	Domestic Violence Against Women in Pakistan	Pakistan Law Journal	2016
Dr. Muhammad Ramzan	COBA	The societal traditions and state actors in the semi-governed areas:	Saussurea (ISSN:0373-2525)	2016
Dr.Sana Naseem	COBA	Resourse Mobilization by indian Mutual Fund Industry	International Journal of Management	2016
Dr.Sana Naseem	COBA	Effectiveness of fiscal measures in correcting the fiscal imbalances in India	Perspectives of Innovations, Economics and Business(PIEB)	Accepted
Dr.Sana Naseem	COBA	Demonetization in India- A Boon or Bane	DT Times Newspaper, Bahrain	2016
Dr.Sana Naseem	COBA	Vision 2030-Empowering Women Workforce in Saudi Arabia	Al Yamamah First Economic Forum, ‘Diversifying Saudi Economy in Light of Vision 2030	2017
Dr. Lakshmi Kalyanaraman	COBA	Firm size elasticity of top management team compensation in Saudi Arabian listed firms	Corporate ownership & Control	2017
Dr. Lakshmi Kalyanaraman	COBA	Top management team pay, firm size and performance relationship in Saudi Arabian firms	Corporate Board: Role, Duties & Composition	2017
Dr Adeel Baig	CCIS	Frequency-Domain Backoff Mechanism for OFDM-Based Wireless LANs	Spinger AJSE	2016
Dr. Naimatullah Shah	COBA	Is retirement intentions and behaviours in aging employees in instinctive? An empirical study from Sugar Factories Sindh, Pakistan (with YU name)	International Journal of Work Organisation and Emotion	In Press
Dr. Naimatullah Shah	COBA	Investigating entrepreneurial intention through Entrepreneurial Event Model (EEM) among Graduate and Master Students in Public sector universities of Thailand	Asia Pacific, Research Journal of Far East & South East Asia	In Press

Dr. Ali Wagdy Mohamed Elnaggar	CCIS	Differential Evolution with Novel Mutation and Adaptive Crossover Strategies for Solving Large Scale Global Optimization Problems	Applied Computational Intelligence and Soft Computing	2017
Dr. Maqsood Ahmed Memon	COBA	A Roadmap towards International Quality Standards for Higher Education Sector in KSA	International Academic Conference, Venice. (Accepted)	2017
Ms. Razia Sultana	COBA	Conflict productivity in PhD supervision; Does conflict management style matter?	International Journal of Business and Social Science (IJBS)-Accepted	2017
Ms. Razia Sultana	COBA	Barriers and challenges of Saudiasation: an integrative model	Middle East Journal of Management- Accepted	2017
Professor Dr. Abid Ali Minhas	CCIS	Modeling and Analyzing Anycast and Geocast Routing in Wireless Mesh Networks	(IJACSA) International Journal of Advanced Computer Science and Applications	2017
Professor Dr. Abid Ali Minhas	CCIS	Wireless-powered cooperative energy aware anycast routing in wireless sensor networks	International Journal of Distributed Sensor Networks	2017
Dr Saqer Mustafa Sqour	CEA	Development and Trends of Urban Growth in Mafraq City, Jordan	Architecture Research p-ISSN: 2168-507X e-ISSN: 2168-5088	2017
Dr Saqer Mustafa Sqour	CEA	Designing Islamic Minarets between History and Modernity	Al Manarah Journal for Research and Studies, Al Al-Bayt University, Jordan	In Press
Dr Saqer Mustafa Sqour	CEA	Human Aspects in Architecture	Universal Researchers in Civil and Architecture Engineering	In Press
Dr. Mohamed-Magdy Kabeil	CCIS	A Proposed Framework for Incorporating Big-Data Technology in National Crisis Management Center	Khosrow-Pour, M. (editor), Chapter 174 in the Encyclopedia of Information Science and Technology, 4th edition. IGI Global, Hershey PA, USA	2017
Dr. Mohammed abu adel	LA	Approaches of Criticism of Womanly Novel in the Levant	Arab Scientafic Puplishers, Inc.	2016
Dr.Vani Vasudevan	CCIS	Multi-Core Computer Vision and Image Processing for Intelligent Applications	IGI global publishers, edited book, IGI Global, USA	2017
Dr.Vani Vasudevan	CCIS	Computer Vision Based Classification on Commercial Videos	IGI global publishers, edited book, IGI Global, USA	2017
Dr.Vani Vasudevan	CCIS	Controlling Prosthetic Limb Movements using EEG Signals	IGI global publishers, edited book, IGI Global, USA	2017
Dr.Mohan Sellappa Gounder	CCIS	Multi-Core Computer Vision and Image Processing for Intelligent Applications	IGI global publishers, edited book, IGI Global, USA	2017

Dr.Mohan Sellappa Gounder	CCIS	Computer Vision Based Classification on Commercial Videos	IGI global publishers, edited book, IGI Global, USA	2017
Dr.Mohan Sellappa Gounder	CCIS	Controlling Prosthetic Limb Movements using EEG Signals	IGI global publishers, edited book, IGI Global, USA	2017
Dr.Mohan Sellappa Gounder	CCIS	Classification of EEG signals for prosthetic limb movements with ARMA features using C4.5 Decision Tree Algorithm	Indian Journal of science and technology	2016
Dr.Mohan Sellappa Gounder	CCIS	Performance comparison of various decision tree algorithm for classification of advertisement and non-advertisement videos	Indian Journal of science and technology	2016
Dr.Mohan Sellappa Gounder	CCIS	A Novel Approach to Identify a Singer in a Video Song using Spectral and Cepstral Features	Journal of Chemical and Pharmaceutical Sciences (Scopus Indexed)	2017
Dr. Mohammed abu adel	LA	Approaches of Criticism of Womanly Novel in the Levant	Arab Scientafic Puplishers, Inc.	2017
Dr. Raed Shatnawi	CCIS	Synergies and Conflicts among Software Quality Attributes and Bug Fixes	International Journal of Information Systems and Change Management	In press
Dr. Raed Shatnawi	CCIS	Identifying and eliminating less complex instances from software fault data	International Journal of System Assurance Engineering and Management	2016
Dr. Amjad Rehman	CCIS	Close Spanning Tree (CST) Approach for Error Detection and Correction in 2D CAD Drawing	Journal of Engineering Technology	2017
Dr. Amjad Rehman	CCIS	Retinal imaging analysis based on vessel detection	Microscopy Research and Technique,	2017
Dr. Amjad Rehman	CCIS	A Novel Fused Image Compression Technique Using DFT, DWT, and DCT	Journal of Information Hiding and Multimedia Signal Processing	2017
Dr. Amjad Rehman	CCIS	Concise analysis of current text automation and watermarking approaches	Security and Communication Networks	2017
Dr. Dr. Amjad Rehman	CCIS	Replacement Attack: A New Zero Text Watermarking Attack	3D Research	2017
Dr. Amjad Rehman	CCIS	Outdoor 3D Illumination in Real Time Environments: A Novel Approach	Journal of Information Hiding and Multimedia Signal Processing	2017
Dr. Amjad Rehman	CCIS	Weather forecasting based on hybrid neural model	Applied Water Science	2017
Dr. Amjad Rehman	CCIS	An evolution based hybrid approach for heart diseases classification and associated risk factors identification	Biomedical Research	2017

Dr. Amjad Rehman	CCIS	Minimizing The Channel Switching Events For Qos-Based Routing In Cognitive Radio Ad-Hoc Network	Journal of Theoretical and Applied Information Technology	2016
Dr. Amjad Rehman	CCIS	The practice of secure software development in SDLC: an investigation through existing model and a case study	Security Comm. Networks	2016
Dr. Amjad Rehman	CCIS	Zahmah Social Force Model For Pedestrian Movement	Journal of Theoretical and Applied Information Technology	2016
Dr. Amjad Rehman	CCIS	Automated nuclei segmentation of malignant using level sets	Microscopy Research and Technique	2016
Dr. Amjad Rehman	CCIS	Digital Dental X-ray Database for Caries Screening	3D Research	2016
Dr. Amjad Rehman	CCIS	An overview of interactive wet cloth simulation in virtual reality and serious games	Computer Methods in Biomechanics and Biomedical Engineering: Imaging & Visualization	2016
Prof. Dr. Owen F. Cargol	COBA	Implications of Hofstede's Cultural Dimensions for the Success of V-2030	Al Yamamah University First Economics Forum Proceedings, King Fahad National Library, KFNL	2017
Prof. Dr. Owen F. Cargol	COBA	Challenges to Achieving Quality in Saudi Higher Education Accreditation	Saudi Arabia 2017 Education Conference, Conference Proceedings	2017
Nada M.N. El Ali	COBA	How to mitigate the impact of Supply Chain Disruptions and risks?	International Journal for Research in Applied Science and Engineering Technology (IJRASET)	2016
Dr. Tahreem Noor Khan	COBA	Barriers and Challenges of Saudiazation: An Integrative Model	Middle East Journal of Management	2017
Dr. Tahreem Noor Khan	COBA	Evaluating Saudi Corporate Companies Online Recruitment	Journal of Business Theory and Practice	2017
Dr. Tahreem Noor Khan	COBA	How to Mitigate the Impact of Supply Chain Disruptions and Risks?	International Journal for Research in Applied Science and Engineering Technology	2016
Dr. Lakhdar-Ragoub	CCIS	Design of an adaptive tracker for n-link rigid robotic manipulators based on super-twisting global nonlinear sliding mode control	International Journal of Systems Science	2017