

Al Yamamah University

GRADUATE PROGRAMS

Executive Master of Business Administration (EMBA)

- 20-month long master program for experienced senior professionals with management experience.
- Operated in partnership with Washington State University, where EMBA graduates receive a Postgraduate Diploma from WSU in addition to the certificate from YU.
- Offered through an intensive module-based (block) system, where students meet for 5-6 daily for 5 consecutive days every month.
- WSU professors fly to Riyadh every semester to provide students a postgraduate diploma in one of the following disciplines:

International Finance	Marketing Management	Project Management
Entrepreneurship	Business Analytics and Decision Making	International Leadership and Management

International Exposure
Local Relevance



In collaboration
WASHINGTON STATE
UNIVERSITY

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Executive Master of Business Administration (EMBA)

Study Plan

Foundation Semester (if required)		
1	BUS 491	Principles of Marketing
2	BUS 492	Principles of Accounting
3	BUS 493	Principles of Finance
4	BUS 494	Introduction to Economics
5	BUS 495	Introduction to Statistics
6	BUS 496	Principles of Management

First Year

First Semester

1	ACC 505	Financial Accounting
2	MGT 530	Management Ethics & Law
3	MGT 511	Operations Management
4	STT 505	Management Statistics
5	MGT 545	IT for Managers

Second Semester

1	FIN 505	Financial Management
2	MGT 525	Organization Behavior & Leadership
3	MKT 515	Marketing Management
4	MGT 507	Strategic Management
5	BUS 540	Business Research Methods

Second Year

First Semester

1	BUS 535	International Business
2	ECO 504	International Economics
3	MGT 540	International Management
4	BUS 536	Business Feasibility Study
5	HRM 510	Human Resources Management

Second Semester

1	Elective	Washington State University (WSU) Disciplines
2	Elective	
3	Elective	
4	Elective	Group Dynamic Project (WSU)
5	MGT 590	Business Plan