

## POLICY ON PUBLIC STATEMENTS

Al Yamamah University (YU) is a large and complex organization comprising individuals from a broad range of backgrounds, with different levels of expertise and varying personal perspectives on educational, social, cultural, economic and political issues.

In order for YU to articulate an official stance on any matter that reflects the position of the YU Board of Trustees and the University, only designated individuals are authorized to comment or otherwise promulgate a perspective on any subject on behalf of Al Yamamah University.

The department of marketing and public relations works to enhance YU's reputation and standing within the community. It does this through communicating the university's identity and role within the Saudi system of higher education by providing timely and accurate information about YU programs and activities, and by serving as the designated point of contact for media inquiries.

When public comment on behalf of the Al Yamamah University is requested, an appropriate spokesman will be identified by YU's senior leadership. Faculty members are free to discuss any topics relating to their areas of academic expertise, but no YU employee is authorized to speak publicly on behalf of the university or to interpret university policy or positions unless designated by the administration as a spokesperson.

In furtherance of this policy objective, no personal comments or opinions relating to current events or public affairs, whether through speeches, contributed articles, letters to the editor, or postings on social media may imply any endorsement by Al Yamamah University, its Board of Trustees, the management or any other unit or group within YU.

Accordingly, and in order to safeguard YU's reputation and legal interests, the university's name, logo and seal, including its letterhead stationery and any university titles may be used only for or in connection with official business authorized by Al Yamamah University.

### Exceptions

The University Council reserves the right to decide on any situation/circumstances outside the conditions stated in this policy.

### Authorization

This policy was authorized by:



University President

Date: 28/1/1435 (1/12/2013)