

YU Website Privacy and Content Policy

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YU Website Privacy and Content Policy

Website Privacy Policy

This privacy policy has been created to better serve those who are concerned with how their 'Personally Identifiable Information' (PII) is being used online. PII, as described, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual in context. This policy is in line with *General Security Policy of Al Yamamah University*. Please read the privacy policy carefully to get a clear understanding of how YU collects, uses, protects or otherwise handles your PII in accordance with the YU website.

Personal identification information

YU may collect personal identification information from users in a variety of ways, including, but not limited to, when users visit the YU website, fill-in a form, open a support ticket in connection with other activities, services, features or resources YU makes available on the YU website. Users may visit the YU site anonymously. YU will collect personal identification information from users only if they voluntarily submit such information to YU. Users can always refuse to supply personal information, however, that may prevent them from engaging in certain related activities.

Non-personal identification information

YU may collect non-personal identification information about users whenever they interact with the YU website. Non-personal identification information may include the browser name, the type of computer, and technical information about users' means of connection to the YU website. This includes the operating system, the Internet service providers' used, as well as mobile device information (any portable device connected to the YU website, may include mobile phones, or any other devices).

Web browser cookies or similar technologies

YU's website may use cookies or similar technologies to enhance the user experience and compile aggregate data about site traffic and site interaction so that YU can offer better site experiences and tools in the future. A user's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. Users may choose to set their web browser to refuse cookies, or to alert when cookies are being sent. If they do so, note that some parts of the YU website may not function properly or at a reduced speed.

How YU uses collected information

YU's website may collect and use users' personal information for the following purposes:

1. Run and operate the website with a better and improved environment, and
2. Conform security policies of YU/ the local laws/ national security policies to address other unforeseen legal issues.

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Information Security

YU adopts appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on the YU website.

Sharing your personal information

YU does not sell, trade, or rent users' personal identification information to others. YU may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with YU business partners, trusted affiliates, sponsors, and advertisers for the purposes outlined above. YU may use your information in order to contact you for the purpose of marketing/sharing YU news or some other literature. If you do not want to have this marketing information, you can contact us to unsubscribe. Your personal information will not be shared with anyone, except if law enforcement agencies require your personal information.

This Privacy Policy governs the manner in which YU collects, uses, maintains and discloses information collected from users (each, a "user") of the <http://www.yu.edu.sa> website ("Site").

Changes to this privacy policy

YU may revise these terms of service for its website at any time without notice. By using this website you are agreeing to be bound by the then current version of these terms of service.

Limitations

At no event shall YU or its affiliates/partners be liable for any damages (including, without limitation, damages for loss of data or profit, or due to business interruption) arising out of the use or inability to use the materials on YU's website, even if YU authorized representatives have been notified orally or in writing of the possibility of such damage. Because some jurisdictions do not allow limitations on implied warranties, or limitations of liability for consequential or incidental damages, these limitations may not apply to you.

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Disclaimer

- a. The materials on YU's website are provided on an 'as is' basis. YU makes no warranties, expressed or implied, and hereby disclaims and negates all other warranties including, without limitation, implied warranties or conditions of merchantability, fitness for a particular purpose, or non-infringement of intellectual property or other violation of rights.
- b. Further, YU does not warrant or make any representations concerning the accuracy, likely results, or reliability of the use of the materials on its website or otherwise relating to such materials or on any sites linked to this site.
- c. You are solely responsible for the comprehensiveness, correctness and truthfulness of the data you send on this website.
- d. The material present on the YU website has been approved by the University President, as it is the mirror of YU to the global community.
- e. This website may contain links to sites or portals whose data protection and privacy practices may differ from ours. We are not responsible for the content and privacy practices of these other websites and advise you to consult the privacy notices of those sites
- f. The laws of the Kingdom of Saudi Arabia shall be the only applicable to all disputes arising out of the use of this website, and the courts of the Kingdom of Saudi Arabia shall be exclusively competent to hear and decide on such disputes.

Your acceptance of these terms

By using the YU website you are agreeing to this privacy policy, to be bound by these terms of service, all applicable laws and regulations, and agree that you are responsible for compliance with any applicable local laws. If you do not agree with any of these terms, you are prohibited from using or accessing this site. The materials contained in this website are protected by applicable copyright and trademark laws.

Contacting us

If you have any questions about this Privacy and Content Policy, contact us via the YU website.

Exceptions

The University Council reserves the right to decide on any situation/circumstances outside the conditions stated in this policy.

Authorization

This policy was authorized by:



University President

Date:

27-3-2023