

Policy on Review of YU Vision, Mission, and Value Statement	
Policy Owner	University Council
Policy Author	University Council and IT Department
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Issuing Authority	University President
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History	The Policy was reviewed and authorized in effective by the University President on 25 th March 2014 with the version (v.1.0). Reviewed by the UC on 25 th November 2024.

Policy on Review of YU Vision, Mission, and Value Statement

Policy / Regulations Purpose:

Al Yamamah University will periodically review its vision, mission and core values in order to ensure their continuing relevancy and to guide the organization in devising its strategic objectives and evaluating its performance.

This process will be directed by the University Council. Any recommended expansion of substantive changes requires the approval of the Board of Trustees prior to their adoption. All changes must be effectively communicated to all university stakeholders.

To ensure that the University Council is duly apprised of any proposed change to the mission statement, the following distinctions shall apply:

Modification: a change to the text of the mission statement, made solely for improved style and / or clarity. Modifications may include rephrasing (e.g., minor word changes) or restatements that would not alter the institution's nature / character, purpose / function, curricular offerings or degree levels.

Expansion: a change to the text of the mission statement entailing the addition of language proposed solely to expand the institution's focus (e.g. to increase research or outreach efforts), that would not alter the institution's nature / character.

New: a substantive change to the current mission statement that results in a new mission that would alter the institution's nature character, purpose / function, curricular offerings or degree levels (e.g., adding medical education or changing the focus from undergraduate to graduate education).

Mandatory Characteristics of the YU Mission Statement

- The mission statement must be taken into consideration and appropriately serve the needs of the university's community of stakeholders.
- The mission statement must be guiding the planning and decision making for all university units and departments.
- The mission statement must be developed through consultative processes, formally adopted and periodically reviewed.

and values. Only the Board of Trustees shall have the authority to approve such recommendations.

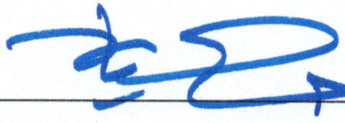
- H. Marketing and PR will announce to all stakeholders any updates to the YU statement of vision, mission and / or values. This may be done via email, flyers, newspaper or any other media based upon the approval of the president.

Exception

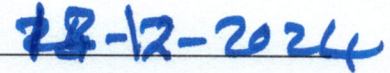
The University-Council reserves the right to decide any situation/ circumstances outside the conditions stated in this policy

Authorization

The policy was authorized and made effective by the University President.



University President



Date